



MEDIA ADVISORY

COLLEGE-BOUND YONKERS STUDENTS TO RECEIVE DORM ROOM ESSENTIALS FROM GRAD BAG

WHAT: Since 2017, [Grad Bag](#) has partnered with [Yonkers Partners in Education \(YPIE\)](#) to celebrate incoming college students from Yonkers and ensure they have all they need as they embark on their college journeys.

At this event, college-bound students will select from tons of dorm room essentials, including comforters, sheets, blankets, storage units, fans, lamps, hangers, mattress toppers, and more.

Grad Bag, an organization that collects and refreshes dorm room essentials, will bring items for more than 100 Yonkers students. These items are donated by graduating students from six area colleges and recycled by volunteers, providing a sustainable approach to equipping students with much-needed dorm room supplies.

Thanks to Grad Bag, these college students, many the first in their families to attend college, will feel even more excited and confident as they start their college experience.

WHEN: Tuesday, July 26th
2:30 – 4:00pm

WHERE: YPIE College Zone, 92 Main Street, Yonkers

PHOTOS: YPIE students selecting items for their college dorms room, tables piled high with comforters, blankets, sheet sets, and tons of other dorm room essentials

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ABOUT GRAD BAG: Grad Bag is a 501(c) (3) organization founded by Tara Smith Tyberg and Liz Gruber in 2012. When the two moms were moving their own children out of their college dorms they witnessed perfectly good dorm room products being tossed into dumpsters. The pair rallied friends and neighbors—parents of recent college graduates—to gather items that would otherwise be discarded and that was the genesis of Grad Bag. By 2019 they had expanded to working with 16 college partners in the Boston and Greater New York areas and outfitted 1,900 students with dorm essentials. The organization

ceased campus operations for two years during the pandemic but used the time to set up back-office systems, recruit an active board and create a strategic plan, the core element of which is to replicate and scale the Grad Bag model.

ABOUT YONKERS PARTNERS IN EDUCATION (YPIE): Yonkers Partners in Education (YPIE) partners with students to ensure they are ready for, enroll in, and complete college. We confront the challenges of a low-income, urban school district by providing families with equitable access to the critical tools and services necessary for college success. Learn more at ypie.org.